Admaius Capital Partners Announces Strategic Investment in ABA Life to Support the Growth of a Leading Moroccan HealthTech Platform

CASABLANCA, 17 NOVEMBER 2026 - Admaius Capital Partners ("Admaius") announces **a strategic investment in ABA Life**, the healthcare arm of ABA Technology, to support the company's next phase of growth and its ambition to build from Morocco a leading HealthTech platform with international reach.

The transaction remains subject to customary closing conditions and approval by the Competition Council of the Kingdom of Morocco.

Founded five years ago, ABA Life has developed an integrated model combining artificial intelligence, medical technologies, telemedicine, connected healthcare infrastructure and healthcare operations. Its solutions, deployed notably in partnership with public institutions and foundations, contribute to improving access to healthcare and bringing medical expertise closer to patients.

This investment commitment will enable ABA Life to accelerate several strategic priorities: further developing its technology platform and clinical intelligence solutions, scaling the deployment of its healthcare solutions and services, and supporting its expansion into new international markets.

Mohamed Benouda, Founder and Chairman of ABA Technology, said:

"Over the past five years, we have demonstrated that it is possible to build a technology-driven and operational healthcare model at scale from Morocco. This commitment will enable us to move to the next level. Our ambition is to make ABA Life a leading international HealthTech company. AI for Sovereign Health will be at the heart of this journey: developing a new generation of clinical intelligence in Morocco and taking it to international markets."

Selim Ettriqui, Head of Morocco and West Africa at Admaius Capital Partners, commented:

"From the outset of our discussions, we have been impressed by what ABA Life has built: an integrated healthcare operator combining medical devices, connected infrastructure, healthcare operations and proprietary technologies developed in Morocco. We are pleased to support Mohamed Benouda and his team in strengthening the platform and accelerating its international expansion".

Marlon Chigwende, Managing Partner at Admaius Capital Partners, commented:

"ABA Life brings together several of the characteristics we look for in our investments: an ambitious entrepreneurial team, a proven business model, strong technological foundations and significant potential to scale. We are pleased to support the company in this next phase of growth and in its ambition to build from Morocco a leading HealthTech platform with international reach."

About Admaius Capital Partners

Admaius Capital Partners is a pan-African, locally-rooted private equity firm headquartered in Kigali, Rwanda, with regional offices in Nairobi, Johannesburg, Tunis, Casablanca—and an international foothold in London.

From this strong local base, Admaius leverages deep, in-country knowledge to source, support, and scale businesses across digital infrastructure, financial services, FMCG, healthcare, and education. The team itself is highly seasoned, with over 90 years of private equity experience and more than 100 years of operational business experience, led by former leaders from Carlyle, Actis, Standard Chartered and other

leading firms, all focused on delivering commercial returns while also supporting social progress across Africa.

Underpinning the Admaius strategy is a commercially-led impact ethos: Admaius invests in mid-cap, African-owned businesses with strong governance and ESG frameworks, partnering closely with local management to drive environmental, social and economic transformation while maximizing long-term value creation

About ABA Life

ABA Life, the healthcare arm of ABA Technology, develops and operates solutions combining artificial intelligence, medical technologies, telemedicine, connected healthcare infrastructure and operational services. From Morocco, ABA Life aims to build a next-generation HealthTech platform capable of scaling internationally.